

July 13, 2012

TO: Members of the MAG Executive Committee

FROM: Mayor Marie Lopez Rogers, City of Avondale, Chair

SUBJECT: ADDENDUM TO THE JULY 16, 2012, EXECUTIVE COMMITTEE AGENDA

An addendum has been added to the July 16, 2012, Executive Committee agenda to allow for the discussion on an additional research project with the Thunderbird Consultant Practicum Program. Please contact Dennis Smith or Denise McClafferty at the MAG Office if you have questions.

11. Thunderbird School of Global Management
Consulting Practicum Project - Overview:
Mexican Business in Arizona

In October 2011, the MAG Executive Committee approved amending the FY 2012 Unified Planning Work Program and Annual Budget to include a project for research assistance for Economic Development Committee projects for an amount not to exceed \$18,000. At that time, MAG entered into an agreement with the Thunderbird School of Global Management for a Supply Chain Landscape Analysis for both Mexico and Canada for a total cost of \$4,000. MAG has received input from the Arizona Mexico Commission on additional research of Mexican business in Arizona. Some initial ideas include assessing the level of investment by Mexican individuals and companies in Arizona; surveying Mexican based companies with operations in Arizona; and profiling Mexican companies with operations in the United States that do not have a presence in Arizona. This information may also be useful to the Arizona Transportation and Trade Corridor Alliance and the Arizona Commerce Authority.

11. Information, discussion and approval for MAG to enter into an agreement with the Thunderbird School of Global Management Consulting Practicum Program for a preliminary estimate of \$2,000.